Uncle Tobys launches Single Serve Protein Muesli Bars for healthy snacking on-the-go.

Made with 20% protein^ to help satisfy your hunger*.



The new *Uncle Tobys* Protein Muesli Bar Caramel Flavour and Dark Choc 35g is everything you love about a muesli bar, now made with 20% protein[^] to help you feel fuller*.

Uncle Tobys Protein Muesli Bars contain 7g of protein per bar with a health-star rating of 4-4.5 out of 5. Made with 100% Australian oats for wholesome goodness, with an irresistible caramel flavour, topped with a rich dark choc drizzle making it the perfect choice for busy Aussies looking for a healthy, portable and delicious snack on-the-go.

Uncle Tobys Protein Muesli Bar Caramel Flavour and Dark Choc 35g (RRP \$3.00) is now available in selected Independent convenience retailers nationally. In addition, Uncle Toby Protein Muesli Bars also come in multipacks of 5 and can be found in Supermarkets nationwide for RRP \$6.70 in 4 delicious varieties including:

- 1) Caramel flavour and Dark Choc Irresistible caramel flavour, topped with a rich dark choc drizzle.
- 2) Raspberry, Goji and White Choc Zingy raspberry, delicious goji berries, with a white chocolate drizzle finish.

- 3) **Lemon with a Yoghurty Drizzle** Tangy lemon pieces, with a smooth yoghurt drizzle.
- 4) **Double Choc** Delicious choc flavoured muesli bar topped with a dark choc drizzle.

You can learn more about how to put protein to work for your body by visiting the *Uncle Tobys* website here.

^7g protein per bar

* as part of a healthy varied diet

About UNCLE TOBYS

Since 1893, the UNCLE TOBYS brand has evolved with the changing needs of Australian families and continues to serve families, communities, and farmers. The UNCLE TOBYS team remains committed to the health and happiness of future generations of Australians by developing oats, cereals, snacks, and milks that deliver a good balance of taste and nutrition.

For further information, please contact:

Lauren Lecordier | +61 468 614 361 | lauren.lecordier@au.nestle.com